

5 Things You Didn't Know About Your IIBA Membership

(and how to use them to
improve your career
planning!)



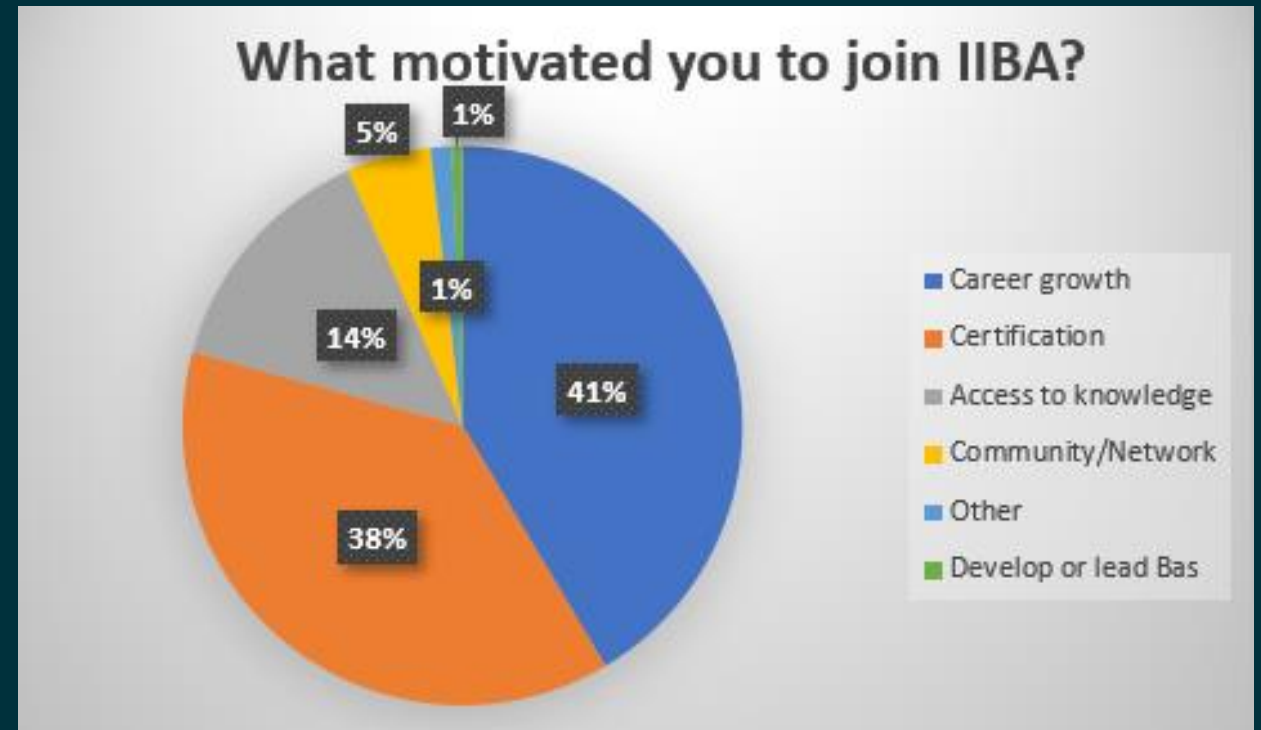
IN THIS TALK YOU'LL:

- Discover 5 IIBA tools and resources you may not know about that can guide your career planning and development (plus BRAND-NEW 6th & 7th benefits!)
- Learn what members tell us about the value they find in their membership
- Understand that your career journey isn't one goal or destination. It's many. And it's not always defined by your employer (and shouldn't be)

BESIDES CERTIFICATIONS, WHAT ELSE DOES IIBA HAVE TO OFFER?

IIBA MEMBER JOURNEYS

What motivated
you to become an
IIBA Member?



Member Goals



Career Start



Career Growth



Career Change



Certification

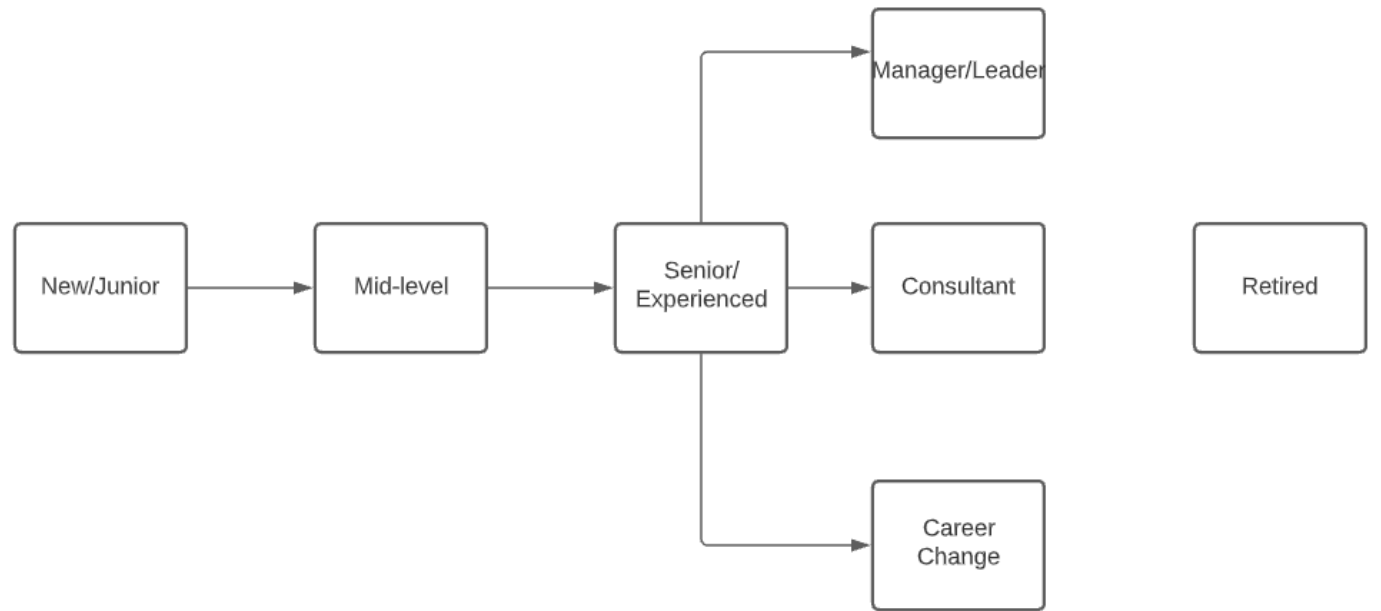


Trends & Thought
Leadership



Networking &
Community

Business Analysis Professional Career Journey



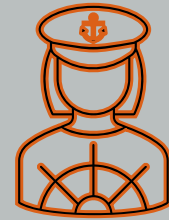
Three Key Member Personas



Junior



Senior



Leader

Think About Your Business Analysis Journey

- Did you have a profession before you found this one?
- What was your educational background?
- What ways have you sought out professional development?
- How do you know where you want to (or need to) develop?
- Do you have a manager who guides or has guided you?
 - Was/Is that manager a business analysis professional?



MY BUSINESS ANALYSIS JOURNEY



I went to school to be a Film Director

With an Art History Minor in Florentine
Renaissance Art & Architecture

Like so many Business Analysis professionals I didn't start out to do this role

I did grad work in organizational development & adult learning here

- ~~Waitress~~
- ~~Assistant Manager (Blockbuster Video)~~
- ~~Administrative Assistant~~
- ~~Legal Assistant~~
- ~~Foreclosure Specialist~~
- ~~Technical Writer/Trainer~~
- ~~Product Consultant~~
- ~~Implementation Specialist~~
- **Business Analyst! (19##)**

I became a Real Estate Paralegal here

Took my first BA course with this job!



Became an IIBA Member
in 2013

Now, Think About Your *Career Journey*

Have you ever thought/said:

- My manager (or organization) isn't helping my career.
- I don't know how to get promoted.
- I don't feel like I have the training or coaching to be successful.
- I don't know what career paths exist for me.
- I don't know how to get started in my business analysis career.



TODAY'S WORKPLACE LACKS CAREER GUIDANCE

Ryland Leyton

IIBA Members have access to resources and tools
to help them achieve their career goals

And now for those
5 benefits you
didn't know about!



#1 THE ONLINE LIBRARY

Use [this link](#) to open the app
Login using your IIBA ID and
password.

#1 THE ONLINE LIBRARY

- 11,000+ books, audio books and videos
- Topics curated that are of interest to business analysis professionals:
 - Business Analysis
 - Enterprise Architecture
 - Process Management
- Single sign-on using your IIBA ID & Password
- New titles added regularly
- Create learning plans

Use [this link](#) to view the tutorial.

AND DID YOU KNOW?

The online library has iOS and Android apps?

(I made a tutorial about that)

The Leadership Series is on our [Webinars page](#) now!




AND DID YOU ALSO KNOW?

IIBA hosts Leadership Series workshops several times a year that focus on a book from the library with a rotating list of prominent and influential BA thought leaders and speakers.

The next one is happening right now!

(And, yes, you earn CDUs!)

IDEAS FOR PROFESSIONAL DEVELOPMENT

		
Junior	Senior	Leader
Get recommendations on business analysis foundation books from colleagues.	Create a learning plan for an area of specialization or interest	Use the online library to find books on BA topics for you and your team
Create a learning plan with those books.	Start or participate in a Chapter book club	
Create learning events to set learning goals and due dates		

**#2 ATTEND ANY CHAPTER EVENT ANYWHERE IN
THE WORLD AT ANY TIME**

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- In **2020**, chapters moved to virtual platforms, meaning their events are online
- In **May 2021**, chapter membership became a complementary part of everyone's IIBA membership

The [Chapter Events page](#) is
located here.

AND DID YOU KNOW?

We recently improved Event searching with new Search
page and filters

IDEAS FOR PROFESSIONAL DEVELOPMENT

		
Junior	Senior	Leader
Find and attend Chapter events on foundational BA topics or focus on networking with others	Find and attend Chapter events that focus on specialized topics.	Participate in Professional Development days and
Participate in chapter study groups to learn from experienced BA professionals	Bring your expertise to events by speaking on topics	
Create a goal to attend a Chapter event each month (or each week!)		

#3 CAREER PLANNING TOOLS & GUIDES

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Career Action Guide

- Apply business analysis to your career planning!
- Business Analysis Competency Model
- Self Assessment Tool (PDF)

The Career Action Guide is located here.

IIBA Career Center

- North American jobs
- Resume repository (be found by employers)
- Career preparation resources

The IIBA Career Center is located here.

The [IIBA Career Center for Employers](#) is located here.

AND DID YOU KNOW?




Your Chapter benefits when a local company posts a job to our job board!

AND DID YOU KNOW?

The [Career Development Summary Guide](#) is located here.

IIBA just released the Career Development Summary Report *last week*.

IDEAS FOR PROFESSIONAL DEVELOPMENT

		
Junior	Senior	Leader
Review the BA Competency Model	Take the self-assessment quiz to gauge your proficiency levels	Consider posting your org's BA job posting on IIBA's Job Board
Focus on building towards the General Awareness proficiency level on each of the knowledge areas	Use the Career Action Guide to plan to identify where to develop and create a plan to achieve those goals	Explore the Career Action Guide and tailor it to create a model to use when developing your BA team
Create a profile on the Job Board		

#4 SHARE YOUR EXPERTISE BY VOLUNTEERING

#4 SHARE YOUR EXPERTISE WITH THE COMMUNITY BY VOLUNTEERING

Sign up for [IIBA Volunteer Opportunities here.](#)




- Volunteer locally or globally
- Why volunteer?
 - Do you want to develop new skills?
 - Do you have a story to tell?
 - Do you have a skill you can contribute to the community?
 - Is there something you're passionate about and want to share?

AND DID YOU KNOW?

Sign up for [IIBA Volunteer Opportunities here](#).

IIBA.org has volunteer sign up form for our global opportunities

IDEAS FOR PROFESSIONAL DEVELOPMENT

		
Junior	Senior	Leader
Sign up for your Chapter's mentoring program	Volunteer with your local Chapter	Volunteer with your local Chapter
Volunteer with your local Chapter	Sign up to mentor someone	Contribute an article or publication
Contribute an article or publication	Contribute an article or publication	

#5 WE HAVE TEMPLATES!

[Use this link to access the KnowledgeHub.](#)

#5 WE HAVE TEMPLATES!




- Did you know you can download templates from KnowledgeHub?
 - KnowledgeHub adds rich content to the topics in BABOK
 - Plus other guides:
 - Dec 2021: Business Data Analytics Guide
 - April 2022: Agile Extension
 - All guides will be moved into KnowledgeHub over time

AND DID YOU KNOW?

Contribute a template through the [IIBA Volunteer Opportunities](#) page.

You can submit templates (and other content) for KnowledgeHub

IDEAS FOR PROFESSIONAL DEVELOPMENT

		
Junior	Senior	Leader
<p>Download 3 templates. Learn how to use them. Look for ways to include them in your work.</p>	<p>Contribute a template to KnowledgeHub</p>	<p>Based on your team's needs, download a template. Work with your team to tailor to the template to your work.</p>

NEW TODAY! DRUMROLL PLEASE . . .

#6 SHARE YOUR IIBA MEMBER BADGE

- You're a Member. Now share it with the world!
 - #IMeanBusiness
- New IIBA Member badge:
 - Shows you belong to a recognized community of Business Analysis professionals,
 - Shares your pride in being part of a global organization dedicated to advocacy and support of Business Analysis,
 - Is proof of your commitment to your career development, and
 - Is verifiable by colleagues, connections and employers
- Shareable:
 - In your LinkedIn profile
 - On social media
 - In your email signature



[Find and share your IIBA Member badge.](#)

| AND . . .

The IIBA Member badge credential page includes data on Job Titles and Salary based on *your* location.

Wallet

Transcript



Certification in Business Data Analytics

October 22, 2021

International Institute of Business Analysis™

Share

Privacy

Share your IIBA® Member credential



SHARE TO SOCIAL MEDIA

The best way to share your professional achievement is via **LinkedIn**



LinkedIn



Add your certification to your **LinkedIn** profile with 1 click



Add to my profile

- No expiration date: **Click 'this certification does not expire' on LinkedIn.**
- LinkedIn no longer shares profile updates to your network. Click the share button above to share your credential instead.

SHARE A DIRECT LINK

<https://badges.iiba.org/8e996f45-0572-4fd6-a89c-b879fe8c284!>



Copy link

in Search

Home My Network Jobs Messaging Notifications Me

Add license or certification

* Indicates required

Name*
IIBA® Member

Issuing organization*
IIBA

This credential does not expire

Issue date
April 2021

Expiration date
April 2022

Credential ID
50009667

Credential URL
<https://badges.iiba.org/8e996f45-0572-4fd6-a89c-b879fe8c2849>

Save

Scott A. Bennet
Business Analysis Mana
Talks about #youtube, #wo
Whitby, Ontario, Canada · 1
3,139 followers · 500+ con

Open to Add pr

Suggested for you
Private to you

Is your curren
It's important to keep yo
Confirm current po

← Licenses & certifications



Sustainability Professional Certificate (renamed to Sustainability Excellence Professional)

International Society of Sustainability Professionals
Issued Nov 2012 · No Expiration Date



Competent Toastmaster (public speaking designation)

Toastmasters International
Issued Jan 1998 · No Expiration Date



Certified Business Analysis Professional™

IIBA
Issued Jun 2010 · Expires Jun 2025



Show credential



Certification in Business Data Analytics

IIBA
Issued Oct 2021 · Expires Oct 2022



Show credential



IIBA® Member

IIBA
Issued Apr 2021 · Expired Apr 2022
Credential ID 50009667



Show credential



International Institute of Business Analysis

recognizes

Scott Bennett

as a valued member of IIBA



A handwritten signature in black ink, appearing to read 'Delvin Fletcher', written over a horizontal line.

Delvin Fletcher, President and CEO, IIBA



Poll: How many of these benefits did you know about?

How many of these benefits did you know about?

- None
- 1
- 2
- 3
- 4
- All of them

Questions?



Thank you!



MORE PROFESSIONAL & PERSONAL DEVELOPMENT IDEAS

Online Library	Chapter Membership	Career Tools	Volunteer	Templates
Create a learning plan on a topic	Create a goal to attend a Chapter event each month (or each week!)	Read the Competency Model	Volunteer with your Chapter or our GCC	Contribute a template to KH
Join our next Leadership Series	Participate in a study group or BA PD Day	Take the Self Assessment	Search the Volunteer Opportunities & express interest	Build a template for your COP from a KH template
Self-study for CDUs	Speak at a Chapter event	Create your 2022 professional development plan using the Career Guide	Contribute an article or blog	
Write a blog for IIBA on a book you read		Create a profile on the Job Board		